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The Community Foundation for Greater New Haven

Nonprofit profile provided by giveGreater.org

Masters Manna



General Information

Contact Information

Nonprofit

Masters Manna

Address

46 N Plains Industrial Rd.

c/o Cheryl A. Trzcinski

Wallingford, CT 06492

(203) 678-3042

Phone

Web Site

Web Site

Facebook

Facebook

Email

cheryl@mastersmanna.org

At A Glance

Year of Incorporation

2007

Organization's type of tax exempt status

Public Supported Charity

Organization received a competitive grant from the community foundation in the past five years Yes

Mission & Areas Served

Statements

Mission

Master's Manna, Inc.'s mission is to help homeless, near homeless, low to moderate income families and individuals obtain essential needs.

Master's Manna's primary goals include:

- Reducing food insecurity (a condition of uncertain availability of or inability to acquire safe, nutritious food in a socially acceptable manner)
- Providing intervention, mental and physical health support services
- Making available vocational and educational opportunities
- Supporting supervised court ordered community service
- Affording opportunity to the local youth to complete community service hours for scouts, school and/or faith community

Background

Background

Founded in 2006, Master's Manna, Inc. has worked with thousands of individuals and families in need. The operation as a food pantry and clothes closet began in the basement of the Wallingford Church of the Nazarene in 600 sq. ft. on December 6, 2006.

By December of 2007, we needed to locate to a larger facility to meet the demand of our community. 316 North Colony Road, Wallingford became our second home. Located on Route 5, many individuals were able to walk or take the bus. The food pantry and clothes closet expanded to include a soup kitchen, small community garden, vocational training and a recognized community service site.

Former Connecticut Gov. Jodi Rell began her "Care and Share" campaign at Master's Manna in 2008.

In April of 2009, we relocated to our current location at 46 North Plains Industrial Road in Wallingford, CT. This 6100 sq. ft. space enables Master's Manna to fulfill our mission and vision, as previously mentioned.

Liberty Bank Foundation was our first major funder in 2007 and has been joined by Community Foundation of Greater New Haven, Meriden/Wallingford United Way, James H. Napier Foundation, Town of Wallingford, CUNO Foundation, WalMart Foundation, Meriden Foundation, Tariq Farid Foundation among many corporate entities and private individuals.

The expansion of the physical plant in January, 2015 is in direct response to the increasing number of local individuals seeking basic human needs i.e. food, clothing, access to free medical care. During late 2013 through 2014 many varied options for re-locating Master's Manna were reviewed. A 5-year lease was executed for current location of 6,100 with a 5,500 sq. ft. expansion into the entire building with a complete foot print of, now, 11,600 sq. ft. This strategic decision prevented relocation costs, loss of services to a fragile population and the need to acclimate to new space.

The Town of Wallingford recognizes Master's Manna, Inc. as a "Lead Agency." Our success can be measured in number of volunteers who currently or have previously required our provided services. Our collaboration partnerships continue to grow as unmet needs of our clients are identified. Master's Manna, Inc. has matured into a "one-stop-shop" as well as a "safe haven."

Impact

- Received Board Training through James H. Napier Foundation and CFGNH which created a more capable, knowledgeable, diversified Board. The outcome of this training is that five new members to the board have brought desired expertise including general business, legal, financial, nonprofit, and technology backgrounds. Two of the new board members are fluent in Spanish as well as English. The Board maintains members who are in every stage of life from a high school student through retirement.
- Through improved data collection and analysis, we determined that 44% of Master's Manna clients are of Hispanic origin and that many have limited English. We recruited four bi-lingual volunteers from among the clients of Master's Manna to assist with food programs and SNAP outreach. Our website is now available in both English and Spanish.
- Served as a Connecticut Food Bank SNAP assistance site with SNAP representative available 3 days a week.
- Hosted 4 Sheltered Workshop/Training Programs for differently-abled students 4 days per week.
- Engaged (pro-bono) services of a part-time fundraiser and grant-writer. Master's Manna operates with one full time and three part-time staff. Volunteer hours were recorded as 24,450 which equated to 18 full-time employees.

2015 Goals:

- Sustain current programs for an increasing population requiring basic human needs.
- Acquire adequate revenue sources to ensure general operating/program expenses.
- Gain permission from the Wallingford Board of Education to permanently house the Lyman Hall High School transition program on site in newly constructed classroom
- Build and distribute 100 "tower gardens" to food program recipients. These "gardens" can provide sustainable fresh produce in home, year round.
- Provide current ongoing services to an anticipated 18% increase in population.

Needs

1. Capital Campaign that will provide \$75,000 for installation of HVAC system to ensure food viability, health and welfare for service providers and those utilizing services.
2. Income of \$251,000 to meet current budget
3. A professional fundraiser paid from proceeds of event
4. Find and encourage entities to "sponsor" a program and fund for 1-3 years (\$5000 - \$50,000)
5. Continue Board development with strategic replacement of board members transitioning off of the Board.

CEO Statement

There is no other entity like Master's Manna. We do not solicit state or federal funding. Every individual that comes through our doors are treat as just that... an "individual". The presenting need is met on-site whether the need be for food, clothing, mental or physical health assistance, substance abuse or domestic violence intervention or counseling, warmth in winter or coolness in summer, to fill out a job application, be tested and counseled for HIV/AIDS, learn English as a second language or to perform community service. The individual will NOT be a file on a desk, a phone call waiting to be returned or someone left sitting in a chair for hours on end.

When a potential volunteer walks through the door and asks what is needed the very first questions asked are "What is your passion?" "If you could do anything you wanted to do~ what would that be?" Guaranteed we have a spot for you or the opportunity for you to create your own.

Board Chair Statement

Service Categories

Primary Organization Category	Human Services / Emergency Assistance (Food, Clothing, Cash)
Secondary Organization Category	Human Services / Family Services

Areas Served

- Cheshire
- East Haven
- North Haven
- Wallingford
- Other
- Guilford
- Hamden
- Branford
- North Branford
- West Haven

During 2013 over 3100 individuals living in the greater Wallingford/Meriden community received ongoing services through Master's Manna.

Programs

Programs

Food Pantry and Family Dining Center

Description	Master's Manna is experiencing unprecedented growth in the need for services. Our primary focus is on food insecurity. To address this issue Master's Manna: <ul style="list-style-type: none">*secures food daily from local vendors*will convert raised garden beds to greenhouse which will expand food growing season.* offer cooking and food preserving classes in licensed kitchen* provide budgeting classes incorporating couponing, utilization of food stamps and other food pantries* provide and serve nutritious meals three days per week through the Family Dining Center* provide access to food stamp certification on-site
Budget	\$160,000.00
Category	Human Services, General/Other / Family-Based Services
Population Served	Poor,Economically Disadvantaged,Indigent / Unemployed, Underemployed, Dislocated / Families
Program is linked to organization's mission and strategy	Yes
Short Term Success	Short term success would include all local food pantries contracted with CT Food Bank in Wallingford, Meriden, Cheshire, etc to work together to ensure adequate food supplies are available for those seeking assistance with food insecurity
Long Term Success	Tangible results would be: <ul style="list-style-type: none">• Reduction in food insecurity by providing access to food on a weekly basis• More families building and utilizing "garden towers" to ensure some fresh produce year round• Color coding the food pantry to educate individuals on nutritional value of food choices• More individuals obtaining meals in the Family Dining Center
Program Success Monitored By	Because Master's Manna is contracted with CT Food Bank every household using the food pantry and Family Dining Center must be newly or re-registered each year. Our records indicate that the number of households seeking assistance is increasing, specifically families with children and seniors.

Vocational Training and Supervised Job Site

Description	Master's Manna works with four agencies that serve the needs of differently-abled individuals. These individuals are in need of <ul style="list-style-type: none">• learning job skills• honing social skills• attending to activities of daily living• using time management• designing and modifying skills to accomplish tasks
Budget	\$75,000.00
Category	Education, General/Other / Vocational Education
Population Served	People/Families with People of Developmental Disabilities / People/Families with of People with Psychological Disabilities / People/Families with of People with Disabilities
Program is linked to organization's mission and strategy	Yes
Short Term Success	"Graduates" leave this program with increased self-esteem, new job skills, ability to work in a diverse environment
Long Term Success	Master's Manna is seeking to develop a program whereby it would be possible and plausible to employ "graduates" of this program as maintenance, "bakers", gardeners, etc.
Examples of Program Success	Four of our "graduates" volunteer on a regular basis using skills obtained though this program. The Quinnipiac Chamber of Commerce was able to fund one of our graduates in a paid summer position for one season. This individual has since completed a CNA/Phelbotomy course and is gainfully employed in the medical field.

Program Comments

CEO Comments

Master's Manna has been presented with many learning opportunities in the past five years which has led to:

- recruiting, training and developing an exceptional Board
- presenting a documented sound financial base
- identifying, understanding and implementing changes necessary to grow from a small food pantry in the basement of a church to a "Lead Agency" responsible for impacting and improving the lives of over 4,000 individuals

Leadership & Staff

Co-CEO

Experience

Staff

Number of Full Time Staff	0
Number of Part Time Staff	3
Number of Volunteers	250
Number of Contract Staff	0
Staff Retention Rate	0%

Staff Demographics - Ethnicity

African American/Black	0
Asian American/Pacific Islander	0
Caucasian	3
Hispanic/Latino	0
Native American/American Indian	0
Other	0.0

Staff Demographics - Gender

Male	2
Female	1
Unspecified	0

Plans & Policies

Organization has a Fundraising Plan?	Under Development
Organization has a Strategic Plan?	Under Development
Management Succession Plan?	No
Organization Policy and Procedures	Under Development
Nondiscrimination Policy	Yes
Whistleblower Policy	Yes
Document Destruction Policy	Yes

Former CEOs and Terms

<u>Name</u>	<u>Term</u>
Ms. Cheryl A. Trzcinski	Dec 2006 - Nov 2016

Senior Staff

Mrs. Susan Heald

Title Manager

Mr. Sean Marshall

Title Warehouse Manager

Mr. Dan Trzcinski

Title Project Manager

Formal Evaluations

CEO Formal Evaluation	Yes
CEO/Executive Formal Evaluation Frequency	Annually
Senior Management Formal Evaluation	Yes
Senior Management Formal Evaluation Frequency	Annually
Non Management Formal Evaluation	Yes
Non Management Formal Evaluation Frequency	Semi-Annually

Collaborations

Wallingford Family and Youth Services, Community Health Center, Rushford Behavioral Health, DryDock, Chrysalis of Meriden, BirthRight, CAHS, MidState Hospital, Wallingford Public School System, Meriden and New Haven Superior Court, Ben Haven School, High Roads Academy, Wallingford Dept. of Education, SCOW, local faith communities, Wallingford Elks, Wallingford Wal-Mart, Lamb's Way, K-Kids, Wallingford Housing Authority, Wallingford Senior Center, RSVP and Meriden Dept. of Health, Connecticut Food Bank.

Affiliations

<u>Affiliation</u>	<u>Year</u>
Connecticut Association of Nonprofits	2009

Awards

<u>Award/Recognition</u>	<u>Organization</u>	<u>Year</u>
Certificate of Recognition	Wallingford Public School System	2008
Certificate of Recognition	Wallingford Public School System	2009
Certificate of Appreciation	I.C.E.-T. Program of Lyman Hall	2009
Certificate of Appreciation	I.C.E.-T. Program of Lyman Hall	2009

Certificate of Appreciation	High Road Student Learning Center	2008
Certificate of Appreciation	High Roads Learning Center	2009
Ruby Award Winner Local Level	Soroptomist International Meriden Chapter	2009
Ruby Award- Regional Winner	Soroptomist International Meriden Chapter	2009
Commendation	CT Food Bank	2008
Commendation	CT Food Bank	2009
Official Statement- Proclamation 4/11/2010- Master's Manna Day	State of Connecticut	2010
Dedication of Master's Manna Food Pantry	Rosa DeLauro, House of Representatives	2010
Athena Award Nominee	Quinnipiac Chamber of Commerce	2010
QPR Gatekeeper Certificate	MAWSAC	2013
Mental Health First Aid USA	National Council For Community Behavioral Healthcare	2012

Comments

CEO Comments

Board & Governance

Board Chair

Mr Ian Brooks

Company Affiliation

International Sales & Marketing

Term

July 2013 to June 2016

Board of Directors

Name	Affiliation
Mr. William Barnes	Spectra Gas
Ms. Jeannette Bronsord	Yale New Haven Hospital
Mrs. Ann Brown	Retired/Community Volunteer
Mr. Bill Pappas	Fosdick Fulfillment
Mr. Geurys Perez	United Technologies Aerospace Systems
Mrs. Gail Powell	Cella~FLanagan, P.C. Law Firm
Mrs. Nydia Saez	Community Volunteer
Mr. Jason Schnabel	Knights of Columbus
Miss Jennifer Souza	Student

Board Demographics - Ethnicity

African American/Black	0
Asian American/Pacific Islander	0
Caucasian	8
Hispanic/Latino	2
Native American/American Indian	0
Other	0 0

Board Demographics - Gender

Male	5
Female	5
Unspecified	0

Governance

Board Term Lengths	3
Board Term Limits	2
Board Meeting Attendance %	100%
Number of Full Board Meetings Annually	12

Written Board Selection Criteria	Under Development
Written Conflict of Interest Policy	Yes
Percentage Making Monetary Contributions	100%
Percentage Making In-Kind Contributions	100%
Constituency Includes Client Representation	Yes

Board Co-Chair

Term	Jan 2013 to Dec 2015
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Standing Committees

- Finance
- Board Governance
- Strategic Planning / Strategic Direction

CEO Comments

Master's Manna provides onsite opportunities for individuals/families to obtain services or provide service to others. Master's Manna has a strong non-discrimination policy for volunteers and those seeking assistance. Everyone is welcome, served, allowed to volunteer as long as they RESPECT themselves and ALL others while on the premises. There is no short supply of hugs and HOPE!

Financials

Financials

Fiscal Year Start

Jan 01 2015

Fiscal Year End

Dec 31 2015

Projected Revenue

\$251,000.00

Projected Expenses

\$251,000.00

Endowment Value

\$0.00

Spending Policy

N/A

Percentage (if selected)

0%

Detailed Financials

Prior Three Years Total Revenue and Expense Totals Chart

Fiscal Year	2013	2012	2011
Total Revenue	\$1,489,766	\$1,297,310	\$1,301,135
Total Expenses	\$1,407,159	\$1,305,288	\$1,303,524

Prior Three Years Revenue Sources Chart

Fiscal Year	2013	2012	2011
Foundation and Corporation Contributions	\$1,464,583	\$1,268,993	\$1,253,792
Government Contributions	\$24,883	\$28,317	\$47,342
Federal	--	--	--
State	--	--	--
Local	--	--	--
Unspecified	\$24,883	\$28,317	\$47,342
Individual Contributions	--	--	--
Indirect Public Support	--	--	--
Earned Revenue	--	--	--
Investment Income, Net of Losses	\$300	--	\$1
Membership Dues	--	--	--
Special Events	--	--	--
Revenue In-Kind	--	--	--
Other	--	--	--

Prior Three Years Expense Allocations Chart

Fiscal Year	2013	2012	2011
Program Expense	\$1,386,730	\$1,287,520	\$1,286,523
Administration Expense	\$20,429	\$17,768	\$17,001
Fundraising Expense	--	--	--
Payments to Affiliates	--	--	--
Total Revenue/Total Expenses	1.06	0.99	1.00
Program Expense/Total Expenses	99%	99%	99%
Fundraising Expense/Contributed Revenue	0%	0%	0%

Prior Three Years Assets and Liabilities Chart

Fiscal Year	2013	2012	2011
Total Assets	\$123,445	\$36,704	\$46,747
Current Assets	\$74,552	\$20,625	\$25,808
Long-Term Liabilities	--	--	--
Current Liabilities	\$4,645	\$511	\$2,580
Total Net Assets	\$118,800	\$36,193	\$44,167

Prior Three Years Top Three Funding Sources

Fiscal Year	2013	2012	2011
Top Funding Source & Dollar Amount	Town of Wallingford \$20,000	CT Food Bank \$274,972	CT Food Bank \$578,342
Second Highest Funding Source & Dollar Amount	Meriden Foundation \$15,000	United Way of Meriden/Wallingford \$41,716	United Way \$36,183
Third Highest Funding Source & Dollar Amount	Fosdick Fulfillment \$10,000	--	--

Solvency

Short Term Solvency

Fiscal Year	2013	2012	2011
Current Ratio: Current Assets/Current Liabilities	16.05	40.36	10.00

Long Term Solvency

Fiscal Year	2013	2012	2011
Long-Term Liabilities/Total Assets	0%	0%	0%

Capital Campaign

Currently in a Capital Campaign?

No

Goal

\$0.00

Comments

CEO Comments

The scope of our services begins with meeting the most basic human needs (food, shelter, water, warmth and health). Additional services promote stability, security, and freedom from fear. By our efforts, we strive to have every individual belong, be good, be productive and, ultimately, be successful.

We believe that to invest in a person is to coach an individual so that they may achieve personal growth and satisfaction.

Master's Manna, Inc. is a "verb", constantly in motion. Monday through Saturday, there is always a throng of people on sight coming and going, taking classes, "shopping", seeing the doctor, etc.

Master's Manna, Inc. is also a "hospital". **Every** single person coming through the door "needs" something, whether the "need" is food and clothing or the "need" is to give. It is our prayer that as each individual leaves they are stronger and will be able to meet the need of another... such as a parent obtaining food who can then go home and prepare a meal for a family, a volunteer who leaves knowing that a child can read 5 new words because of time spent, a "driver" that took an extra moment to walk a dialysis patient to their front door after a treatment, or the high school student that just spent 3 hours helping to prepare 20 gallons of soup for Turkey Tossing Tuesday!

The current location of Master's Manna is now an 11,600 sq. ft. facility. With an ever increasing number of individuals from our community seeking assistance with unmet basic needs we have once again found it necessary to obtain a larger "home".

We practice "relationship" at Master's Manna. Why? Only when a personal investment is made into someone's life can you effect change.

Foundation Staff Comments

This profile, including the financial summaries prepared and submitted by the organization based on its own independent and/or internal audit processes and regulatory submissions, has been read by the Foundation. Financial information is inputted by Foundation staff directly from the organization's IRS Form 990, audited financial statements or other financial documents approved by the nonprofit's board. The Foundation has not audited the organization's financial statements or tax filings, and makes no representations or warranties thereon. The Community Foundation is continuing to receive information submitted by the organization and may periodically update the organization's profile to reflect the most current financial and other information available. The organization has completed the fields required by The Community Foundation and updated their profile in the last year. To see if the organization has received a competitive grant from The Community Foundation in the last five years, please go to the General Information Tab of the profile.



The Community Foundation
for Greater New Haven

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