

Branford Electric Railway Association

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CEO/Executive Director: John Proto

Board Chair: Peter Callahan

Company Affiliation: Volunteer

Type of Organization: History Museums

Mission Statement: The mission of the Branford Electronic Railway Association doing business as the Shore Line Trolley Museum is to share with a diverse audience the story of the trolley and related forms of public transportation in their historical context.

Impact Statement:

Visitor experience - improving quality/increasing quantity. In 2016, the museum saw 21,382 visitors a year over year increase of 9% since 2014. The museum strives to implement and improve educational events such as school charters, home-school programs, reading programs, scout m(...See Profile for more information)

Full-time Staff: 1

Volunteers: 150

(excludes part-time staff)

A Great Opportunity

Because of the low elevation of most of the Museum property, our trolley cars are at constant risk of severe water damage from the frequent Nor'easters, hurricanes, and other major storms. To prevent catastrophic damage to the invaluable Shore Line Trolley Museum collection, the Museum is constructing two buildings and an associated trolley yard above the salt marsh floodplain. This project also includes installing track, electricity and plumbing. Both buildings will be linked to the existing railway line and facilities by way of new track and traction wire construction.

The campaign is named "*Elevating the Collection*" because not only have we built two trolley storage buildings at a higher elevation, but also to elevate the living heritage that this 'Made in the USA' collection embodies. Our goal is to raise \$2,500,000 by December 31, 2018 to ensure the long-term preservation of our cars.

A Great Opportunity Ending Date Jan 31 2018

Programs

Trolley Reading Program & Home-School Program

School Charters

Special Events

Archive and Library Exhibits

Daily Operations

Projected Revenue: \$127,388.00

Projected Expenses: \$120,562.00

Fiscal Year	2016	2015	2014
Total Revenue	\$719,049	\$608,014	\$982,753
Total Expenses	\$816,951	\$634,623	\$976,763