New Haven International Festival of Arts & Ideas

General Information

Contact Information

Nonprofit
New Haven International Festival of Arts & Ideas

Address
195 Church Street
12th Floor
New Haven, CT 06510 2009

Phone
(203) 498-1212

Web Site
Web Site

Facebook
Facebook

Twitter
Twitter

tgriggs@artidea.org

At A Glance

Year of Incorporation
1996

Organization's type of tax exempt status
Public Supported Charity

Organization received a competitive grant from the community foundation in the past five years
Yes
Statements

Mission
The mission of the International Festival of Arts & Ideas is to create an internationally renowned festival in New Haven of the highest quality with world-class artists, thinkers and leaders, attracting and engaging a broad and diverse audience, celebrating and building community, and advancing economic development.

Background
The International Festival of Arts & Ideas was established in 1996 by three extraordinary community leaders: Anne Calabresi, Jean Handley, and Roslyn Meyer. The founders envisioned an annual celebration in New Haven - a small city rich with diversity and steeped in strong cultural and educational traditions. Their aim was to gather world-class artists and preeminent thinkers from around the globe, showcasing the robust local talent, historical significance and strong neighborhoods of the city and the state as a major arts destination. The Festival is now firmly established as one of the world's most significant arts festivals. It has the distinction of fusing arts and ideas programs to present a broad array of offerings across genres. The Festival showcases hundreds of events each summer, many of them international, with an impressive scale and scope unmatched in the region. We have also sought to become leaders in efforts to break barriers to access and fully engage our hometown community in the joy and contemplation of the arts. The Festival has presented dozens of U.S. and world premieres. Dynamic new artists from all corners of the Earth are invited to share their unique talents and world views, reflective of the Festival's signature inclination for brilliance, controversy, social cohesion, and fun. In 2020 -- when we will celebrate our 25th Festival -- we are looking forward to a renewed commitment to the commissioning and development of new work, expanded neighborhood festivals, and a continued commitment to bringing extraordinary art and great conversations to our region.

Impact
Festival Goals The Festival's overall goals are to present a world-class performing arts Festival; engage diverse groups of people; create economic and social vibrancy through targeted community programs and shared celebratory experiences; be true and authentic to our region by programming culturally relevant artists; and improve cultural and international understanding.
Festival AccomplishmentsExtraordinary: Each year Festival programming includes more than 200 events, of which at least 85% are free, and attracting an audience from every neighborhood in New Haven, more than 100 towns in Connecticut, multiple states, and across the world.
Free: The most recognizable events are the Festival's outdoor activities on the historic New Haven Green. Concerts, acrobats, family shows, walking tours, kids crafts, bike rides, dance workshops - ALL FREE - are enjoyed by thousands of Connecticut families. The Festival is a summer tradition with multiple generations gathering on the New Haven Green throughout the month of June.
Vibrant: Each year the Festival creates millions of dollars in economic impact for our state, hires 150+ seasonal workers, and generates business in Downtown New Haven and beyond. On average, more than 75% of the Festival's artists and speakers are from Connecticut and our programming strives to highlight our hometown's reach history and amazing cultural life. In 2014, CNN named the Festival the top tourist destination in our state.
Diversity that Reflects Our Region: The Festival continues to strive to attract an audience that reflects the diversity of our amazing hometown through culturally-relevant programming, our burgeoning ambassador program, and neighborhood-based festivals. The Festival and its community engagement programs bring vibrancy to our region socially and economically, making it a more desirable place in which to live and work.
Needs
The Festival is uniquely positioned to create creative opportunities that add to the vitality and economic stability of our region. The majority of our programs are free. While state and municipal officials recognize the impact of the Festival on our region’s cultural and economic vitality and have authorized significant public funding since our inception, we join other non-profits in facing reductions and a looming threat of our public funding being near-eliminated. To achieve its goals and safeguard the future, the Festival must increase the financial investment that individuals in our community and region have in our work. The Festival has built a working capital reserve, which gives it the ability to self-finance operations, occasionally fund deficits, and take risks on new artists and exciting, once-in-a-lifetime programming opportunities. The Festival generates millions of dollars in annual economic activity and it attracts direct investments from foreign arts councils who send dollars into Connecticut with their artists. Moreover, without fail, it has brought the community together in both good and bad times to bring joy out of our shared humanity.

CEO Statement
For almost twenty-five, the Festival has addressed a fundamental need for a new model of local and international engagement. By leveraging local organizational artistic talent and adding American and international artists of global stature, the Festival creates a synergy of creativity and discourse that sparks new ideas, partnerships, and a renewed sense of optimism. The Festival is an important source of economic and community revitalization and a source of pride and joy for tens-of-thousands of annual attendees. As philanthropic priorities have shifted, most noticeably in the business community, there has been pressure to prioritize institutional and individual funding for basic needs and education. The challenge we now face is how to continue to articulate the intrinsic value of the arts, while at the same time demonstrating the impact of the arts on community well being. This impact includes, among many other things, the Festival’s economic impact, the Festival’s role as a builder of bridges between neighborhoods, populations and cultures, the Festival’s leadership in community coalitions, the bringing of external funding to the city from national and international funders, and the Festival’s role as a broker of relationships with artists and public officials from other countries. Through engagement with the arts, the Festival improves individual and community well being, creates jobs and increases community vibrancy. At this point in our history the Festival has an extraordinary portfolio of artists, and we have reached more than a million people and lifted the spirits, self-esteem and dreams of a community. Together we form a global stage where regional and international artists can share the spotlight and we can all move forward together.

Board Chair Statement
Our festival has something for everyone. With a focus on our common bonds, the Festival is devoted to bringing people together. Together in celebration. Together in learning. Together in joy. Together in the things we love. A marriage of great art with brilliant ideas invites us into the moment and gives us a reason to celebrate. Our two-week long intensive adventure through 200+ events connects us more meaningfully with who we are, where we come from, and where we live. The Festival is a special place where what we share is infinitely stronger than anything that divides us. Our greatest challenge is to increase our contributed income to keep all of the Festival's programs available and accessible. The current Board is addressing this challenge head-on with the support of a tremendous leadership and development team.

Service Categories

Primary Organization Category  Arts,Culture & Humanities / Arts & Culture

Secondary Organization Category  Community Improvement, Capacity Building /

Areas Served

Ansonia
Bethany
Branford
Cheshire
Derby
The Festival welcomes people from throughout the world to New Haven, without sacrificing our appeal to the Greater New Haven community. In 2019, almost 90% of audience members were from Connecticut and more than 12% of people joined us from other states and countries. We continued to welcome more New Haven artists and speakers, engaging 451 people from Greater New Haven and 221 people from other parts of Connecticut during the 2019 Festival. Their time on our stage was made even more special thanks to the ability to connect with 158 artists from outside of our state and more than 60 international artists.
Programs

Headline Concerts & Scene on the Green

Description
Each June the Festival transforms the historic New Haven Green, attracting thousands of people daily for concerts, crafts, and connection. During the day we feature thrilling family-friendly dance, theater, music, and circus performances. Artists include both hyper-local superstars and performers visiting from throughout the United States and beyond. Some of the most illustrious and extraordinary performers have joined us during the weekend headline concerts, including Yo-Yo Ma, Rusted Root and the Wailers, Rosanne Cash, Lila Downs, Las Cafeteras, Lucinda Williams, New Haven Symphony Orchestra, and the Metropolitan Opera. Always free, these events bring people together to meet their neighbors at the center of our gorgeous city. The Festival also curates a series of TREX each year that implore people to explore the depths of Greater New Haven's cultural heritage. Walking tours that expose the secrets of Masonic Lodges and the LGBT+ history of New Haven. Bike tours that bring participants on a journey through the New Haven immigrant experience. Food tastings that highlight the best culinary arts our town has to offer. These events deepen our audience's understanding of the community we all call home.

Budget
$355,000.00

Category
Arts, Culture & Humanities, General/Other / Arts, Culture & Humanities, General/Other

Population Served
General/Unspecified / General/Unspecified / General/Unspecified

Program is linked to organization’s mission and strategy
Yes

Short Term Success
The Festival's free headliner concerts are successful if we have a large, racially, ethnically, and economically diverse audience in attendance.

Long Term Success
The Festival's long-term goal for our headliner concerts is to bring the people of our region together to share experiences across racial, ethnic, and economic boundaries. Ultimate success will be when the diverse make-up of the audience matches the diversity of our region and people understand from these experiences how they are connected with one another.

Program Success Monitored By
Each year professor Mark Gius of Quinnipiac University conducts an Economic Impact Study for the Festival. Data are gathered through random survey at Festival events. Data about race, ethnicity, gender, and income are collected in these surveys.
Examples of Program Success

The 2017 Festival kicked off with a dance lesson and followed by performances from Fulaso and Troker. The first day was covered by the New Haven Independent (excerpted below)—“[Concert-goer] Wacker soaked in the directions from the front of the stage. She said she doesn’t like dancing, but wouldn’t have skipped the event even if it had rained all Saturday afternoon. Joining hands with [daughters] Stella and Luna, she stepped from side to side, applauding as Stella worked in an impromptu spin. […]“I want to teach them that it doesn’t matter if you’re good or bad or you suck, you just gotta enjoy it,” Wacker said, unbuckling the black straps on her sandals as she spoke. “I can’t wear these, I wanna dance!” she said as music bubbled up for the next song.”“[Fulaso frontwoman Erica] Ramos’s banter in between songs was almost as entertaining as the songs themselves. To introduce a song about, yes, bodega cats, she began: “I haven’t been to a lot of corner stores in Connecticut, but I was wondering if they have cats in them.”“Yeah! Yeah!” someone yelled from the front of the crowd. By then…Ramos had her audience in the palm of her hand.[…]If Fulaso kept the crowd on the Green through tight musicianship and exuberant showmanship, headliner Troker, from Mexico, kept them there through sheer musical inventiveness. Leonel Nájera, the band’s DJ, started on stage alone, crafting a frantic, menacing march that brought Samuel González on bass, Christian Jiménez on keys, and Juan Carlos Mares on drums to their stations to join him. They turned it into jazzy funk, augmented by Isaias Flores on trumpet and Diego Franco Chico on sax, until they were creating a sound that rolled funk, out jazz, hard rock, hip hop, prog, and in time, a touch of Latin music, into a heady stew that didn’t so much entertain as transfix.”
**Extraordinary Performances**

**Description**
We are known world-over for our commitment to presenting some of the most innovative works from both established legends and up-and-comers. In recent years, the Festival has been an active commissioning partner, bringing works to life from Mark Morris Dance Group, Toto Kisaku, Wendy Whelan, Aaron Jafferis, Taylor Mac, and more. This commitment has made the Festival one of the region's favored presenting organizations among artists for world and US premieres.

**Budget**
$582,000.00

**Category**
Arts, Culture & Humanities, General/Other / Arts, Culture & Humanities, General/Other

**Population Served**
General/Unspecified / General/Unspecified / General/Unspecified

**Program is linked to organization's mission and strategy**
Yes

**Short Term Success**
Short-term success will be reflected in strong attendance at performances and statistical evidence from the annual Economic Impact Study of a positive economic impact on the region.

**Long Term Success**
A continued successful ticketed performance program will sustain New Haven's reputation as a "cultural capitol," where residents and visitors have the opportunity to see and engage some of the world's finest artists. A successful ticketed performance program will contribute to a strong regional economy. We also look to see work that was commissioned by the Festival go on to great success worldwide, reflecting back on New Haven and the Festival as a cultural driver and creator of new artistic work.

**Program Success Monitored By**
The success of the Festival's ticketed performance program is measured by attendance numbers, by critical review of the work, and by economic impact.

**Examples of Program Success**
Excerpt, New York Times review 6/24/2016 of Wendy Whelan's "Some of a Thousand Words," commissioned by the Festival: "The only people onstage are Ms. Whelan, Mr. Brooks and, supplying the lush musical landscape, the members of the string quartet Brooklyn Rider. The work's five sections — to music by Tyondai Braxton, John Luther Adams, Philip Glass and Brooklyn Rider's Colin Jacobsen — culminate in “First Fall,” which has grown more daring and more refined since its “Restless” days, a thrilling finale. It’s the best thing about this project, too.[...] After an opening solo for Ms. Whelan, her legs all slicing arcs and shooting vectors, Mr. Brooks joins her, and they explore simply swinging their arms atop various walking patterns, imbuing the exercise with Trisha Brownian ease. Their contrasting qualities of movement — Ms. Whelan’s angular alertness, Mr. Brooks’s rounder softness — keep it interesting. Here and elsewhere, you can sense their minds at work, as if the choreography were still filtering from brain to body. In a section with two chairs, they play with chasing, catching, propelling and restraining each other, reflecting both the fragmentation and the flow of the music."
IDEAS PROGRAMS (Free)

Description
The Festival distinguishes itself among arts organizations through its vibrant IDEAS program, featuring preeminent though leaders speaking to the issues that define our times and shape our world. Offered completely free of cost, in recent years these events have provided our community with the opportunity to hear and engage with speakers including Claudia Rankine, Timothy Snyder, Deepak Chopra, Dar Williams, Mindy Fullilove, Majora Carter, J. Kenji Lopez-Alt, Jock Reynolds, and more.

Budget
$41,000.00

Category
Arts, Culture & Humanities, General/Other / Humanities Programs

Population Served
Adults / General/Unspecified / General/Unspecified

Program is linked to organization’s mission and strategy
Yes

Short Term Success
The short-term success will be reflected in good attendance at the programs which are scheduled (i.e., good attendance confirms that these programs reflect concerns and interests of our community) and lively interaction at the Q&A sessions, book signings, and dialogues following the programs.

Long Term Success
The ultimate success of this program would be ongoing dialogue across commonly-accepted group boundaries about issues of importance to our community, our state, our nation, and the world.

Program Success Monitored By
The success of the program is monitored by attendance figures, data from the Economic Impact Study about who attends the Ideas Programs, blog postings, and anecdotal reports.

Examples of Program Success
A blog comment on the panel "Return from the War Zone:" Martha Maguire wrote: "I was greatly moved by this panel and have written about it on my blog. On the internet there are many stories about experiences in the military, but it is harder to find the success stories of those that have returned. I hope Col. Hoge’s book will encourage warriors to write about both sides of their experiences, as therapy and as role models for others. I received a comment from the child of a German WWII veteran on my blog, which reminds me that this isn’t only an American issue. Keep the dialog open and I look forward to more programs honoring our veterans in future festivals."
# Bringing People Together Year-Round

## Description
Beginning five years ago as "Pop-Up Celebrations," our neighborhood-based festivals connect the Festival with New Haven’s local leaders, providing communities with the tools and resources they need to plan and execute their own astounding events. These one-day festivals feature local music, theatre, poetry, walking tours, sports clinics and nutrition workshops. Programming is chosen by neighborhood residents via a steering committee. These events contribute to community health and vitality by expanding arts audiences, strengthening relationships between dispersed neighborhoods, creating partnerships across service organizations, revealing community resources, and bringing communities together in the name of fun. The Festival also partners with the New Haven Free Public Library and a wide range of community partners to bring the NEA Big Read to New Haven. Sponsored by the National Endowment for the Arts, through this program the Festival leads the city in reading and discussing a novel over a series of months and cumulating in dozens of related programs and events during the months of May and June.

## Budget
$310,000.00

## Category
Public, Society Benefit, General/Other / Citizen Participation Programs

## Population Served
General/Unspecified / General/Unspecified / General/Unspecified

## Program is linked to organization’s mission and strategy
Yes

## Short Term Success
Participants will increase their knowledge of our community through exploration and will increase their knowledge and skill in the arts through direct engagement with visiting arts. Regional artists will have new performing opportunities and exposure to a wider public.

## Long Term Success
As the neighborhood steering committees grow in experience, we hope to see ongoing increased partnership and participation between the neighborhoods where these festivals are based and the Festival on the Green, reflected through increased economic and racial/ethnic diversity at the Festival’s performances and ideas programming. As expressed by members of the steering committee, we would also like to see these festivals grow geographically within their neighborhoods and embrace the model of Arts & Ideas in a way that reflects the unique cultures and experiences of each neighborhood.

## Program Success Monitored By
Program success is monitored by attendance at programs and the results of an in-person survey, as well as by reports from partner tour guides, artists, and participants.
Excerpt from the New Haven Independent, June 6, 2016: Dixwell Celebrates “Our” Community [...] The festival offered non-stop activity, especially for young children and families, at tents featuring free art making, guided cooking with Kidz Kook, tennis demos by New HYTEs, and face painting with the Fun Bus. For young adults, the stage may have been the place to post up. [With] lyrics like “black lives still matter / like water is wet” from Teake’s “Om Poem,” it was clear that the event veteran’s words were still relevant. And after Teake’s set, one dynamic new act after another brought their own art into the mix. [...] Dixwell community members’ attendance and help in producing the pop-up was one of the event’s key strengths. The pop-up “represents the community because the community is the ones putting it on,” said production staff member Terrence Dowdye. It boasted a number of coordinators and an army of volunteers and staff like Dowdye. [New Haven artists] are in contact but conduct their work in separate spaces. For [volunteer] Hanan Hameen, that made the Arts & Ideas pop-up “very important.” The event gave the groups a chance to come together and share their work with a broader audience.
Description

The Festival's Fellowship Program is an arts-based workforce and education program for New Haven Public School high school sophomores and juniors. The program begins in January with weekly seminars designed to improve oral and written communication skills using Festival performance programs and arts management as subjects for essays, presentations and creative expression. During the Festival, Fellows attend performances, write critical responses and interview artists and staff. Fellows have a 100% high school graduation rate and the majority go onto college after graduating. Through their achievements, Fellows spark positive changes in their families, schools and communities. The Festival has worked with the New Haven Public Schools to align the curriculum with the Connecticut Core Standards and, thanks to a partnership with Gateway Community College, all Fellows receive college credits upon completion of the program. The Festival also has regular paid internship opportunities and provides free and discounted tickets to allow the youngest members of our community to experience great art.

Budget

$70,000.00

Category

Education, General/Other / Extracurricular Arts & Culture

Population Served

Children and Youth (0 - 19 years) / Poor, Economically Disadvantaged, Indigent / General/Unspecified

Program is linked to organization's mission and strategy

Yes

Short Term Success

The near-term success of this program is measured by improvement in the students' writing skills and increased knowledge about careers in the arts. Graduating from the program, students receive four college credits which will encourage them to continue their studies. Next level success is represented by their staying in high school until they graduate and then moving on to higher education or entering the work force.

Long Term Success

This program will reach its ultimate goals when these students (at risk of dropping out of school because of economic and/or other factors) stay in high school, then continue on to higher education or the work force. We hope that this exposure to non-profit management and arts administration will inspire some of them to expand their list of work and career options.

Program Success Monitored By

Writing skills, attendance, and participation are evaluated on a regular basis throughout the program.
**Examples of Program Success**

Ed Chase was a member of our original Fellowship cohort who is now a full-time staff member at the Festival. Below is an excerpt from an article which highlighted Ed in 2010. (Information from the New Haven Register and the Valley Gazette - June 2010)Ed Chase of Seymour, one of the inaugural Arts & Ideas Fellows in 2010, was the recipient of a $3,500 scholarship from the Connecticut Chapter of the National Association of Housing and Redevelopment Officials. He was one of only three students in the state of Connecticut to receive this award. Born in Bridgeport, Ed graduated from Co-Op Arts and Humanities High School in June 2010. He is very active in theater and recently had one of his plays performed by Yale School of Drama students. That play, “The Shovel,” draws on Chase’s real-life experience of not having enough money to pay for groceries. Chase’s play, his involvement with this year’s International Arts & Ideas Festival, and outstanding grades at the Cooperative Arts and Humanities Magnet High School made Chase a natural choice for the scholarship. Ed is attending the University of the Arts in Philadelphia this fall.

**Program Comments**

**CEO Comments**

Each Festival is a complex web of interconnected artistic performances and programs relating to the arts, culture, humanities, and social and political questions. Program planning begins by taking a look at the work of outstanding artists of international stature. In the early stages, one of the most important questions we must answer for ourselves is this: Could a performance of this work by this artist form the core of an extraordinary experience for our region? To determine the answer to that question, we ask many more, such as: 1. Has the artist been seen in our region before? 2. Can we deepen the understanding of this particular work of art and help reveal its meaning by the other programs we can offer around it? 3. Might this work highlight the cultural assets already present in our community? 4. Will this work deepen the everyday experiences of people in our community? 5. Will this work help celebrate the diversity of our community and help us to know one another better? 6. Is there a way in which the specific assets of our community can enrich the experience of the artists? 7. Does the program as a whole provide numerous points of entry (whether artistic genres, cultural traditions, or themes) so that diverse audiences can find their connection to it? 8. Will people come? We rely on our colleagues, local community leaders and partnering organizations to help us answer these questions. With the engagement of the whole Festival community, the interlocking pieces come together to create the experience that is the Festival, definitely a whole that is greater than the sum of its parts.
Leadership & Staff

CEO/Executive Director

Thomas Griggs Jr

Term Start

Apr 2017

Email
tgriggs@artidea.org

Co-CEO

Liz Fisher

Term Start

Apr 2017

Email
lfisher@artidea.org

Staff

Number of Full Time Staff 10
Number of Part Time Staff 2
Number of Volunteers 150
Number of Contract Staff 150
Staff Retention Rate 77%

Staff Demographics - Ethnicity

African American/Black 1
Asian American/Pacific Islander 0
Caucasian 10
Hispanic/Latino 0
Native American/American Indian 0
Other 1 Mixed Hispanic/Black

Staff Demographics - Gender

Male 5
Female 7
Unspecified 0

Plans & Policies

Organization has a Fundraising Plan? Under Development
Organization has a Strategic Plan? Under Development
Years Strategic Plan Considers: 3
Date Strategic Plan Adopted: Mar 2013
Management Succession Plan?: Under Development
Organization Policy and Procedures: Yes
Nondiscrimination Policy: Yes
Whistleblower Policy: Yes
Document Destruction Policy: No

Former CEOs and Terms

<table>
<thead>
<tr>
<th>Name</th>
<th>Term</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mary Lou Aleskie</td>
<td>2005 - 2017</td>
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<tr>
<td>Ms. Mary Miller</td>
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Senior Staff

Ms. Liz Fisher

Title: Managing Director and Co-Director

Experience/Biography:
Liz Fisher has worked for the Festival for more than nineteen years. Before moving to New Haven, she spent two years in Atlanta, Georgia, where she contracted the Cultural Olympiad for the 1996 Olympic Games. Prior to that, she toured with the circus for twenty years, the last three as the Associate General Manager for the Big Apple Circus.
Mr. Thomas Griggs  

Title  
Director of Development and Co-Director  

Experience/Biography  
Thomas Griggs served on the Board of the Festival for seven years before joining the staff. Griggs is most proud of the community engagement activities he supports as part of his work with the Festival, highlighting the rich cultural assets of New Haven while bringing diverse communities together to experience visionary thought leaders and enjoy world class and local talent. Prior to the Festival, Griggs worked in the Yale-New Haven Hospital Office of Development where he oversaw Corporate and Foundation Giving. Earning a Real Estate license from Gateway Community College, he enjoyed a successful realty career built on his extensive knowledge of mortgage banking and the community. For over 20 years, Griggs enjoyed a highly successful banking career. He worked in various branch and management positions at People’s Bank, including director of Community Relations and Corporate Contributions, branch manager of several downtown New Haven branches, Manager of Telephone Banking and Vice President of People’s Corporate University. Always active in the community, Griggs joined the board of the Gateway Community College Foundation in 2009 and was Chair of the Foundation Board of Directors from 2014 until December 2016. Griggs also served on the Board of Creative Arts Workshop from 1990 until 2015, and as President from 1995 through 2006. He has also dedicated his time to the New Haven Preservation Trust, New Haven Symphony Orchestra, Long Wharf Theater, Shubert Theater, Greater New Haven Chamber of Commerce, as well as serving as a Mayor’s Appointee on the Cultural Affairs Commission for the City of New Haven from 2001 through 2007. He is an associate Fellow of Yale University’s Branford College. Griggs holds a bachelor’s degree from the University of Connecticut School of Business, and an MBA from the University of New Haven.

Ms. Melissa Huber  

Title  
Producer  

Experience/Biography  
Melissa Huber holds an AB in History from Princeton University and an MFA in Theater Management from the Yale School of Drama where she received The Morris J. Kaplan Award. Melissa has previously worked at the Guthrie Theatre, Berkeley Repertory Theatre, the Magic Theatre, Yale Repertory Theatre, and Ensemble Theatre Company. A member of the League of Professional Theatre Women, she is also founding member and the Managing Director of Prospect Theater Company in New York City.

Formal Evaluations  

CEO Formal Evaluation  
Yes  
CEO/Executive Formal Evaluation Frequency  
Annually  
Senior Management Formal Evaluation  
Yes  
Senior Management Formal Evaluation Frequency  
Annually  
Non Management Formal Evaluation  
Yes  
Non Management Formal Evaluation Frequency  
Annually
Collaborations

Collaboration is essential to the Festival's commitment to create an event that all citizens in the region will point to with pride and claim as their own. In an average year, we work with hundreds of arts and community groups. Arts presenters, museums & galleries: Shubert Theatre, Long Wharf Theatre, Yale museums, the Peabody Museum, and New Haven Museum Arts agencies & membership organizations: New Haven Office of Cultural Affairs, Arts Council of Greater New Haven, and Connecticut DECD/Office of the Arts Professional and amateur arts organizations: New Haven Symphony Orchestra, Music Haven, and Bregamos Community Theater. Educational institutions: New Haven Public Schools, Gateway Community College, New Haven's six colleges and universities, Neighborhood Music School, and ACES Social Service Neighborhood, and Faith-based Organizations: Citywide Youth Coalition, Junta for Progressive Action, Christian Community Action, Jewish Community Center of New Haven, Columbus House, Connecticut Mental Health Centers, and all branches of the New Haven Free Public Library We share or rent venues; coordinate plans; offer performance opportunities; advertise each others' programs; provide resident artists with technical assistance; co-present & co-produce events; and engage in dialogue about program ideas.

Affiliations

<table>
<thead>
<tr>
<th>Affiliation</th>
<th>Year</th>
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</thead>
<tbody>
<tr>
<td>Greater New Haven Chamber of Commerce</td>
<td>1996</td>
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Awards

<table>
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<tr>
<th>Award/Recognition</th>
<th>Organization</th>
<th>Year</th>
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<tr>
<td>Community Partnership Award</td>
<td>Greater New Haven Chamber of Commerce</td>
<td>2019</td>
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<tr>
<td>Constellations Award</td>
<td>Greater New Haven Chamber of Commerce - Non-Profit Arts Council</td>
<td>2018</td>
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<tr>
<td>Arts Award</td>
<td>Arts Council of Greater New Haven</td>
<td>2015</td>
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<tr>
<td>Top Travel Destination in Connecticut</td>
<td>CNN Traveler</td>
<td>2014</td>
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<tr>
<td>Outstanding Contribution in the Field of Arts</td>
<td>New Haven Chapter of Links, Inc.</td>
<td>2013</td>
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<tr>
<td>Best Festival in Connecticut</td>
<td>Connecticut Magazine</td>
<td>2012</td>
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<td>Top 100 Travel Destinations in the World - May-June 2011</td>
<td>National Geographic Traveler</td>
<td>2011</td>
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<tr>
<td>Top 100 Destinations in North America</td>
<td>American Bus Association</td>
<td>2010</td>
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<tr>
<td>Recognition</td>
<td>China Shanghai International Arts Festival</td>
<td>2016</td>
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</table>
**Board & Governance**

**Board Chair**
Mr. Gordon Geballe

**Company Affiliation**
School of Forestry & Environmental Studies, Yale University

**Term**
Nov 2007 to Nov 2020

**Board of Directors**

<table>
<thead>
<tr>
<th>Name</th>
<th>Affiliation</th>
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<tbody>
<tr>
<td>Ms. Jenna Allegretto</td>
<td>Marcum LLP</td>
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<tr>
<td>Ms. Candace Barrington</td>
<td>Central Connecticut State University</td>
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<tr>
<td>Dr. Joe Bertolino</td>
<td>Southern Connecticut State University</td>
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<tr>
<td>Dr. Patricia Brett</td>
<td>Community Volunteer</td>
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<tr>
<td>Dr. Paul Broadie II</td>
<td>Gateway Community College</td>
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<tr>
<td>Ms. Diane Brown</td>
<td>New Haven Free Public Library, Stetson Branch</td>
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<tr>
<td>Ms. Anne Tyler Calabresi</td>
<td>Community volunteer, Founding Director</td>
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<tr>
<td>Ms. Courtney Cupples</td>
<td>Biohaven Pharmaceuticals</td>
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<td>Ms. Donna Curran</td>
<td>Zinc Restaurant</td>
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<tr>
<td>Dr. Deborah Desir</td>
<td>Arthritis &amp; Osteoporosis Center</td>
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<td>Ms. Jody Ellant</td>
<td>Romag Fasteners</td>
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<tr>
<td>Ms. Louise Endel</td>
<td>Community Volunteer</td>
</tr>
<tr>
<td>Rev. Kevin Ewing</td>
<td>Center Church on the Green</td>
</tr>
<tr>
<td>Ms. Denise Fiore</td>
<td>Yale New Haven Hospital</td>
</tr>
<tr>
<td>Mr. Steven Glick</td>
<td>Chamber Insurance Trust</td>
</tr>
<tr>
<td>Ms. Kimberly Goff-Crews</td>
<td>Yale University</td>
</tr>
<tr>
<td>Hon. Clifton Graves Jr.</td>
<td>Connecticut Probate Courts</td>
</tr>
<tr>
<td>Ms. Pamela L. Griffin</td>
<td>The BILCO Company</td>
</tr>
<tr>
<td>Mr. G. Penn Holsenbeck</td>
<td>Retired Corporate Lawyer</td>
</tr>
<tr>
<td>Dr. Katherine G. Kennedy</td>
<td>Yale School of Medicine</td>
</tr>
<tr>
<td>Ms. Ruby Melton</td>
<td>Community Volunteer</td>
</tr>
<tr>
<td>Dr. Roslyn M. Meyer</td>
<td>Psychologist, Founding Director</td>
</tr>
<tr>
<td>Mr. Daniel Miglio</td>
<td>Retired</td>
</tr>
<tr>
<td>Mr. W. Frank Mitchell</td>
<td>Independent Historian and Curator</td>
</tr>
<tr>
<td>Mr. Charlie O'Connell</td>
<td>Fitscript</td>
</tr>
<tr>
<td>Ms. Kerry Robinson</td>
<td>Leadership Roundtable</td>
</tr>
<tr>
<td>Ms. Barbara Rockenbach</td>
<td>Columbia University Libraries</td>
</tr>
<tr>
<td>Ms. Elizabeth Sledge</td>
<td>Yale University</td>
</tr>
<tr>
<td>Mr. Michael Soileau</td>
<td>COMCAST</td>
</tr>
<tr>
<td>Ms. Lisa Stanger</td>
<td>Jewish Foundation of Greater New Haven</td>
</tr>
<tr>
<td>Ms. Alinor Sterling</td>
<td>Koskoff, Koskoff &amp; Bieder</td>
</tr>
</tbody>
</table>
Board Demographics - Ethnicity

- African American/Black: 8
- Asian American/Pacific Islander: 0
- Caucasian: 23
- Hispanic/Latino: 3
- Native American/American Indian: 0
- Other: 0

Board Demographics - Gender

- Male: 10
- Female: 24
- Unspecified: 0

Governance

- Board Term Lengths: 3
- Board Term Limits: 3
- Board Meeting Attendance %: 41%
- Number of Full Board Meetings Annually: 8
- Written Board Selection Criteria: No
- Written Conflict of Interest Policy: Yes
- Percentage Making Monetary Contributions: 100%
- Percentage Making In-Kind Contributions: 0%
- Constituency Includes Client Representation: Yes


- General Property Coverage and Professional Liability
- Directors and Officers Policy

Board Co-Chair

Ms. Elsie B. Chapman

Company Affiliation: Retired IBM Executive

Term: Oct 2008 to

Email: ebchapman@aol.com
Standing Committees

Audit
Community Outreach / Community Relations
Development / Fund Development / Fund Raising / Grant Writing / Major Gifts
Executive
Finance
Legislative
Nominating
Board Governance
Financials

**Fiscal Year Start**
Oct 01 2019

**Fiscal Year End**
Sept 30 2020

**Projected Revenue**
$2,578,351.00

**Projected Expenses**
$2,482,923.00

**Spending Policy**
N/A

Detailed Financials

| Prior Three Years Total Revenue and Expense Totals Chart |
|------------------|-------------|-------------|-------------|
| **Fiscal Year**   | 2018        | 2017        | 2016        |
| **Total Revenue** | $2,634,391  | $2,351,296  | $4,205,352  |
| **Total Expenses**| $2,573,617  | $2,299,189  | $3,595,689  |

| Prior Three Years Assets and Liabilities Chart |
|------------------|-------------|-------------|-------------|
| **Fiscal Year**   | 2018        | 2017        | 2016        |
| **Total Assets**  | $1,926,289  | $1,829,403  | $1,980,293  |
| **Current Assets**| $1,676,475  | $1,816,722  | $1,965,778  |
| **Long-Term Liabilities** | --         | --          | --          |
| **Current Liabilities** | $75,843    | $39,731     | $242,728    |
| **Total Net Assets** | $1,850,446 | $1,789,672  | $1,737,565  |

| Prior Three Years Top Three Funding Sources |
|------------------|---|---|---|
| **Fiscal Year**   | 2018 | 2017 | 2016 |
| **Top Funding Source & Dollar Amount** | State of CT DECD $474,979 | Yale University $100,000 | Seedlings Foundation $650,000 |
| **Second Highest Funding Source & Dollar Amount** | Yale University $200,000 | Keybank $100,000 | Eucalyptus Foundation $600,000 |
| **Third Highest Funding Source & Dollar Amount** | The Eucalyptus Foundation $100,000 | Gordon and Shelley Geballe $145,000 | State of CT DECD $551,511 |

Solvency

**Short Term Solvency**

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>2018</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current Ratio: Current Assets/Current Liabilities</strong></td>
<td>22.10</td>
<td>45.73</td>
<td>8.10</td>
</tr>
</tbody>
</table>

**Long Term Solvency**

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>2018</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Long-Term Liabilities/Total Assets</strong></td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
</tbody>
</table>

Capital Campaign

Currently in a Capital Campaign?
No

**Capital Campaign Anticipated in Next 5 Years?**
No

**Comments**

**Foundation Staff Comments**
This profile, including the financial summaries prepared and submitted by the organization based on its own independent and/or internal audit processes and regulatory submissions, has been read by the Foundation. Financial information is inputted by Foundation staff directly from the organization’s IRS Form 990, audited financial statements or other financial documents approved by the nonprofit’s board. The Foundation has not audited the organization’s financial statements or tax filings, and makes no representations or warranties thereon. The Community Foundation is continuing to receive information submitted by the organization and may periodically update the organization’s profile to reflect the most current financial and other information available. The organization has completed the fields required by The Community Foundation and updated their profile in the last year. To see if the organization has received a competitive grant from The Community Foundation in the last five years, please go to the General Information Tab of the profile.